

# La communauté PayPal : 64 millions de comptes, ça compte !

DUMDU"ci j fY"XY"bci j Y"Yg'dcfhYg'Ui l' d'fcZygg]cbbY'g'Xi "Vta a YfVW" Yb""] bY" A cXY"XY" dU]Ya Ybh'df]j ]f[ ]f"XY"bca VfYi l' UWX"YhYi fg'gi f' bhYfbYhZ'DUMDU"Yghi b'ci h]ei ]dYfa Yh'Ui l' j YbXYi fg'XDWVWc%6Y' ]a a fX]UHYa Ybh"Yi fg'j YbhYg'Yb""] bY"

## La base internationale des membres PayPal

Vtbgh]h'Y' i bY' Vta a i b'Ui hf' XDWVYhYi fg' Yl d'ff]a Ybh'fg' Yh' { 'd]gY' gi f' Y' K YV" 7EYgh' Yl UWY'a Ybh' Y' hmdY' XDWVYhYi fg' ei Y' Yg' Vta a Yf, Ubhg' Yb' ]] bY' gci \U]hYbh' UH]fY" GY' VtbYVWYf' { 'W' f'fgYUi' [ ]] UbhYgei Y' XDWVYhYi fg' VtbUfa fg' Vtbgh]h'Y' i b' a cmYb' fUd]XY' Yh' UVcfXUV"Y' XY' Xfj Y'cddYf' j chFY' UVWj ]hf' XY' Vta a YfVW' Yb' ]] bY"

5'ci hYf' DUMDU" Vta a Y' a cXY' XY' dU]Ya Yb'Z' VYgh' Vf'bfUWYf' XY' bca VfYi l' Uj UbhU] Yg" 7cbghUH'n' dUf' j ci g'a ..a Y'.

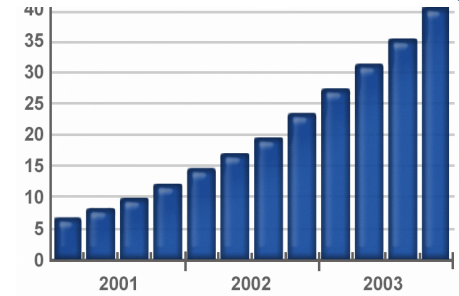
## Le plus grand service de paiement en ligne dans le monde entier

5j YW'd'i g' XY' \* ( 'a ]] cbg' XY' Vta dhYg' i h]gUH'i f' XUb'g' ( ) d'Umrg' DUMDU" [ , fY' d'i g' XDb' XYa ]!a ]] UfX' XY' Xc"Ufg' XY' hf'Ub'gUW]cbg' hci hYg' Yg' XYi l' gYa U]bYg"

## Une base de clients en pleine expansion

Df, g' XY' ++ \$\$\$\$' bci j YUi l' a Ya VfYg' g]bgW]j Ybh' { ' DUMDU" VU'Uei Y' 'ci f' f]c]f' Y' [ fUd\]ei Y' V] XYggci gL" @Yg' Vta a Yf, Ubhg' cbh' XfVti j Yfh' ei dZZ]f' DUMDU" Vta a Y' a cXY' XY' dU]Ya Ybh' Ygh' i b' a cmYb' YZUWVW' XY' [ U] bYf' XY' bci j YUi l' W]Ybhg" 5]bg]z' XUb'g' i bY' f'hi XY' f'fV'bhYz' Cj YfghcW"Vta a U' Xfj c]f' ei Y' , 'z&'i' XYg' dYfg'cbbYg' ei ]' dU]U]Ybh' dUf' DUMDU" gi f' gcb' g]hY' gY' f'fj f'U]Ybh' ..hfY' XY' bci j YUi l' W]Ybhg' Cj YfghcW"

Accroissement de la base d'utilisateurs PayPal



## La sécurité en quatre lettres

8Ubg' i bY' f'hi XY' Xi' BYi k ]fH' FYgYUfW' XUUh'bh' Xi' a c]g' XY' a U] &\$'\$' z' d'i g' XY' - \$' i' XYg' i h]gUH'i fg' DUMDU" gY' XfWUfYbh' gU]hgZ]hg' Xi' gYfj ]W" DUMDU" Vtb'gYfj Y'gU'f'di hU]cb' XE'bj ]f'cbbYa Ybh' XY' dU]Ya Ybh' Yb' ]] bY' UUV'Y' Yb' f'fU'bh'.

**Sécurisé** : cfhXY'gcb'gmgh, a Y' ]bhYfbU]cbU"XY'd'f'fj Ybh]cb'XYg' ZFUi XYg'Yh'Xi' W'mdHU] Y'%, 'V]hgZ' DUMDU" [ UfUb]h'i bY' d'fchYW]cb'XYg' ]bZ'cfa U]cbg'XY'b]j YUi 'a ]] hU]fY" @dh]cb'XY'dU]Ya Ybh'DUMDU" UWWc% %' Y'b]j YUi XY'VtbZ'cfhXYg'UWX"YhYi fg' dci f' hci g'Yi fg'UWX"Uhg'Yb""] bY"

**Accessible** : @Yg'i h]gUH'i fg' DUMDU" X]gdcgYbh'XDb'g'hY' V'W'bh'fU' dci f'ghcW'Yf"Yg' ]bZ'cfa U]cbg' XY"Yi f'Vta dhY'Yh'b'bh'dUg' { ' gY'gci j Yb]f'XY'a i 'hd'Yg'a chg' XY'dUggY'b] { 'Zci fb]f'Yi fg' f'fZ'fYbW'g'VUbW]fYg' { 'W'Uei Y' a UfVW'UbX'Yb""] bY"

7Yg'UWX"YhYi fg'dYi j Ybh'f[ U'Ya Ybh' W'c]g]f"Yi f'a cXY'XY' dU]Ya Ybh'Yh' f'f[ Yf"Yi fg'UWX"Uhg'Yb""] bY'dUf' W'f'hY'VUbW]fY'ci Uj YWY'gc'XY' XY"Yi f'Vta dhY'DUMDU"

**Rapide** : @Yg'i h]gUH'i fg' DUMDU" f, [ Ybh'Yi fg'UWX"Uhg'Yb'hYa dg' f'fY" @U'dUfZ]hY' ]bh'f[ fUH]cb'YbhFY' DUMDU"Yh'Yg'Vta a Yf, Ubhg' [ UfUb]h' i b'dU]Ya Ybh'fUd]XY'Yh'd'fU]h'ei Y" @Y'd'f'cW'ggi g'XY'j U]XUH]cb'bY' XYa UbXY'ei Y'ei Y'ei Yg'W]Vg"

**Facile** : Dci f'Yg'W]Ybhg' DUMDU"Z' 'd' h]gUH]cb'Ygh'g]a d'Y'Yh'fUd]XY" =''Yi f'gi ZUh'XY'gY'VtbYVWYf'z' XE'bh'fYf"Yg' ]bZ'cfa U]cbg'XY' dU]Ya Ybh'Udd'f'c'df]f'Yg'dci f'f'f[ 'Yf' i bY' hf'Ub'gUW]cb"

@Yg'i h]gUH'i fg' DUMDU" X'fdYbgYbh) (\$'O' \cf'g' hU]Y' hci hYg' Yg' gYVtbXYgz'gc]hd'i g'XY' %z- 'a ]] cbg' XE'i f'cg' dUf' \Yi fY'Yhd'i g'XY' (\*'a ]] cbg' XE'i f'cg' dUf' 'ci f'

**En savoir plus**  
J ]g]hY'n'Y' g]hY' \h'rdg. ##  
k k k "dUmdU" Vta #Z'  
dci f'Yb'gU]c]f'd'i g'  
ci 'j ci g' ]bgW]fY' X, g'  
Ui 'ci f'XDi ]"